

PANTERA WEBSITE COOKIE POLICY

Last updated on 06 September 2023

In this Policy, we ("PanTera ", "us", "we", or "our") explain how cookies and similar technologies in the course of our business are used, including through our websites that link to this Website Cookie Policy.

We may use cookies and other tracking technologies described in this Website Cookie Policy to collect personal data of the User ("You", "Your", "User"), or to collect information that becomes personal data if we combine it with other information. To that end, PanTera acts as data controller. However, in certain cases, your personal data is also sent to third parties. For more information about how we process your personal data, please read our Website Privacy Policy. To see what cookies are served on our Websites, please see the Cookie Management Table.

Capitalized terms used and not otherwise defined in this Website Cookie Policy have the meanings given to those terms in our PanTera Website Privacy Policy.

1 What are cookies?

Cookies are small data files that are placed on your computer or mobile device when You visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Like many other websites, PanTera is also using cookies. By means of cookies, PanTera automatically obtains certain information about Your computer and Your internet connection, (for example, the IP address, browser and operating system used by You, etc.).

Cookies have many different features, such as allowing You to navigate between pages efficiently, remembering Your preferences, and generally improving the user experience. They can also help ensure that the advertisements You see online are more relevant to You and Your interests.

Cookies cannot be used for executing programs or for sending viruses to a computer. The information contained in cookies enables us to make navigation easier for You and to ensure correct display of our Website.

The data obtained by us in this way will never be disclosed to any third parties nor combined with any personal data without your consent.

A cookie can be classified by its lifespan, the domain to which it belongs and purpose. By lifespan, a cookie is either a:

- Session Cookie which is erased when the user closes the browser,
- Persistent Cookie which remains on your computer/device for a pre-defined period of time.

As for the domain to which it belongs, there are either:

- Cookies set by the website owner (in this case, PanTera,) called "first party cookies";
- Cookies set by parties other than the website owner, called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the Website (for example, advertising, interactive content and analytics). The parties that set these third-party cookies can recognize Your computer both when it visits the Website and also when it visits certain other websites.

According to their functions, cookies can be:

- Necessary cookies - cookies that allow the technical operation of the Website and its features;
- Performance and functionality cookies – cookies that collect data about the performance of the Website and how You use our Website. These cookies allow us to improve how the Website works;
- Analytics cookies – cookies that allow the Website to remember choices You make (such as Your language) and provide enhanced or customized features.

2 Why do we use cookies?

PanTera Websites use cookies to distinguish You from other users of our Website. This helps us to provide You with a good experience when You browse the PanTera Website and also allows us to improve our site. We will ask for Your permission (consent) to set cookies or other similar technologies on Your device, except where these are essential for the operation of our Website. Concerning the latter, we process Your data based on our legitimate interest. Regardless of the specificities of the services, PanTera does not use any fully automated processing for decision-making.

3 How can I control cookies?

You have the right to decide whether to accept or reject cookies.

You can view the PanTera Website also without cookies. Web browsers are set by default to accept only the necessary cookies. You may accept or disable the use of cookies at any time by clicking on the “Manage cookies” button in the footer of the Website. You can also control cookies by changing your browser’s settings. Please refer to the help section of web browser to learn how to change these settings. You should be aware, though, that certain functions of Website may no longer work once You have blocked the use of cookies.

Useful information about the technical aspects of cookies can be found [here](#).

In addition, most advertising networks offer You a way to opt out of targeted advertising. If you would like to find out more information, please click [here](#) or [here](#).

If you have disabled one or more cookies, we can always use information collected by these cookies before the deactivation. However, we cease to collect information via the opted-out cookies.

4 Data retention

There is a difference between Session Cookies and Permanent Cookies. Session Cookies only exist until You close Your browser. Permanent Cookies have a longer lifespan and are not automatically deleted once You close Your browser.

5 What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognize when You have visited our Website or opened an email that we have sent You. This allows us, for example, to monitor Your traffic patterns from one page within our Websites to another, to deliver or communicate with cookies, to understand whether You have come to our Websites from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

6 What about targeted advertising?

Third parties may serve cookies on Your computer or mobile device to serve advertising through our Website. These companies may use information about Your visits to this Website and other websites in order to provide relevant advertisements about goods and services that You may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. This can be accomplished by them using cookies or web beacons to collect information about Your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to You. The information collected through this process does not enable us or them to identify Your name, contact details or other personally identifying details unless You choose to provide these.

7 Your rights

For a detailed description of your rights as a data subject and their exercise under the General Data Protection Regulation (GDPR), please see our Website Privacy Policy.

8 Updating this Policy

This Website Cookie Policy may be updated from time to time. PanTera will place a prominent notice that will be visible to You. Furthermore, PanTera will always show the date of the latest modification of the Website Cookie Policy at the top of the page so You can tell when it was last revised.

This Website Cookie Policy was last updated on 06 September 2023.

For more information, please send an email to info@pantera-life.com.